

EXHIB-IT! Now Offers Complete Tradeshow Management Program

EXHIB-IT! Tradeshow Marketing Experts helps companies on the east and west coasts with their storage, shipping to/from shows, complete Show Management services to include review of show book, selecting booth space, ordering all show services, setting up displays and taking down at show, and design and produce exhibits. In today's market, companies need to be assured their investment in trade show property is being handled by experts they can trust. EXHIB-IT! partners with their customers by providing climate controlled storage with full show services to support their customers' trade show plans.

EXHIB-IT! created the complete tradeshow management services in an effort to help companies make their tradeshow appearance more productive and to reduce their expenses. Companies can take advantage of EXHIB-IT! Trade Show Calendar to research all appropriate shows for the year with ample duration for administrative purposes. If they are able to get in all their registration and show management paperwork before the discount deadline given, they can **save up to 30%** from the starting line.

For companies who already know when and where their next show is going to be taking place, EXHIB-IT! can pull the stored items, check for accuracy and prepare for shipment at least a week and a half in advance. When sending exhibit materials to the show with their shipping company ground rather than overnight or express, they are able to **save YOU up to 40%** on shipping costs.

Sending tradeshow material to the Advanced Warehouse rather than the Show Site, they are able to **save exhibitors up to 20%** on all material handling for shipments received with the show decorator. "Most shows will allow shipments to be sent to their warehouse several days to a month prior to the show dates" - says DJ Heckes, owner and CEO of EXHIB-IT!. "We take advantage of this and save our clients a lot of money."

When an exhibiting decorator at a show site or advanced warehouse receives shipments from an exhibitor, they charge the exhibitor for each shipment received. But at most shows, there is a hidden line item in which states the minimum poundage is 200 lbs.; therefore, exhibitors are being charged the minimum 200 lbs. even for a 5 lbs. box of marketing material. EXHIB-IT! puts all exhibiting materials together when sending them to the show; that way exhibitors are only being charged once for the shipment rather than several times for several minimum charges. Just with this service alone, companies can **save up to 50%** on material handling if one shipment can be sent all together for each show.

"If you only have a few cases and/or boxes making up your exhibit material, we can package most economically on your behalf. Let's say you prefer FedEx – it is easy to send FedEx to the Advanced Warehouse, but when shipping to the show site, FedEx does not have union preferred status above the shipping freight companies and your shipment can get lost in the system. If you prefer to also use FedEx after the show, then it would be better for you to arrange drop off at the local city FedEx drop off point rather than give the items to the show decorator. They are going to do the same thing you would have, but they are going to charge you for it. Also, if you are doing a show at a hotel, you can take the items to the hotel front desk and they can add it to their daily pickup that we can arrange for you. By doing this, we can **save YOU up to 10%** on material handling charges with the show decorator." explains Heckes.

Many companies have already saved a lot of money by using EXHIB-IT!'s trade show management services. This is one way a local Albuquerque based tradeshow company can help large exhibitors maximize their budget and make the most of their trade show experience regardless whether they are located on the East or West coast.

About EXHIB-IT!

EXHIB-IT! is a design and display company that specializes in high quality trade show displays and trade show management services. More information can be found at their official website at <http://www.exhib-it.com>.